

Message Text

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ACTION CU-04

INFO OCT-01 EUR-12 ISO-00 /017 W
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R 190915Z DEC 75
FM AMEMBASSY BUCHAREST
TO SECSTATE WASHDC 5930
INFO AMEMBASSY VIENNA
USIA WASHDC

UNCLAS BUCHAREST 6534

STATE FOR CU/ARTS; VIENNA FOR RPO; USIA FOR IEU

E.O. 11652: N/A

TAGS: OEXC RO

SUBJECT: PERFORMING ARTISTS TOURING ABROAD PRIVATELY

REF: A) STATE 285691; B) STATE 235121; C) STATE 240464;
D) BUCHAREST A-176; E) STATE 233265; F) STATE A-6073;
G) STAE A-6153; H) STATE 264061; I) STATE 279461;
J) STATE REFAIR 5633

1. CAO CONDUCTED DETAILED REVIEW OF PENDING PROJECTS WITH ARIA AND REPORTS BELOW ON STATUS OF EACH. DEPARTMENT WILL NOTE THAT ARIA UNABLE OR UNWILLING TO OFFER FIRM COMMITMENT ON FIRST TWO URGENT ITEMS, CITING LAST OF BUDGET GUIDANCE AS REASON. ARIA OFFICIALS TOLD CAO THEY EXPECT 1976 BUDGET FIGURES, INCLUDING AMOUNT OF FOREIGN EXCHANGE AVAILABLE, WITHIN TWO WEEKS AT MOST AND CAN THEN CONFIRM TENTATIVE OFFERS. EMBASSY THEREFORE REQUESTS DEPARTMENT PROVISIONALLY RESERVE INDICATED DATES FOR BUCHAREST ENGAGEMENTS WHERE POSSIBLE OR CANCEL THEM IF FIRM COMMITMENTS NEEDED BEFORE END OF YEAR. PLEASE ADVISE ACTION IN EACH INSTANCE.

A. BOSTON MUSICA VIVA (REFTELS A AND B) -- JUNE 8-10. TENTATIVE. ARIA WOULD LIKE TO BOOK GROUP FOR ONE CONCERT BUCHAREST AND POSSIBLY A SECOND CONCERT CLUJ. IF CLUJ OPTION DOESN'T PAN OUT, AMERICAN LIBRARY WOULD
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SCHEDULE ONE PERFORMANCE. ARIA WOULD PAY INTERNATIONAL

TRAVEL (TRAIN ONLY IF FROM BELGRADE), 130 LEI PER DIEM EACH AND HOTEL ACCOMMODATIONS PLUS DOLS 1500 FOR ONE CONCERT, DOLS 2500 FOR TWO. WE WOULD PREFER MIXED PROGRAM AS BETTER DRAW THAN ALL-AMERICAN ONE CITED IN ADVANCE BILLING.

B. STRADIVARI QUARTET (REFTEL C) -- FEB 14-18. TENTATIVE. ARIA WOULD BOOK QUARTET FOR AT LEAST ONE CONCERT IN BUCHAREST AND POSSIBLY A SECOND IN CLUJ OR TIRGU-MURES. DOLS 700 PER CONCERT ACCEPTABLE FEE AND ARIA WOULD PAY INTERNATIONAL TRAVEL, PER DIEM AND HOTEL.

C. LUCY ISHKANIAN (REFAIR D) -- MAY-JUNE. OFFER DEFINITE, DATE OPEN. ARIA WILL SCHEDULE PIANIST FOR TWO PERFORMANCES OF GERSHWIN'S "RHAPSODY IN BLUE" WITH GEORGE ENESCU ORCHESTRA FOR TOTAL FEE OF DOLS 550. LIBRARY INTERESTED IN ONE ADDITIONAL RECITAL AT DOLS 250, IF POSSIBLE. ARIA TO PAY TRAVEL, PER DIEM AND HOTEL AND WANTS TO KNOW SIZE OF ROYALTY FOR GERSHWIN PIECE. DATE IN MAY PREFERABLE.

D. WILLIAM WALKER (REFTEL E) -- ARIA NOT INTERESTED AND SIZE OF FEE AND POTENTIAL AUDIENCE DIFFICULT TO JUSTIFY FOR ONE RECITAL.

E. BRYAN AND KEYS DUO (REFAIR F) -- ARIA AND LIBRARY BOTH DECLINE.

F. ELIZABETH MATESKY: (REFAIR G) -- ARIA HAS ALREADY ENGAGED MATESKY THROUGH DIRECT NEGOTIATIONS.

G. JUILLARD QUARTET (REFTEL H) -- MAY OR JUNE 1977. TENTATIVE. ON BASIS OF JUILLIARD AGENT GOEHRE'S PROMISE TO ATONE FOR PEREMPTORIALY CANCELLED NOVEMBER 1975 CONCERT HERE, EMBASSY WILL REQUEST ENGAGEMENT IN 1977, FEE TO BE NEGOTIATED.

H. LAPO (REFTEL I) -- THIS WILL BE SUBJECT OF MORE DETAILED NEGOTIATION LATER THIS WEEK, FOLLOWED BY SEPTTEL. UNCLASSIFIED

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2. IN ADDITION TO SPECIFIC ITEMS CITED ABOVE, ARIA REQUESTED EMBASSY ASSISTANCE IN ARRANGING SOME OR ALL OF FOLLOWING ATTRACTIONS. WOULD APPRECIATE DEPARTMENT'S SUGGESTIONS:

A. PRESTIGIOUS SOLOIST, INSTRUMENTAL GROUP OR CONDUCTOR DURING PERIOD OF SEPTEMBER 10-22 1976 FOR SEVENTH TRIENNIAL

EDITION OF GEORGE ENESCU INTERNATIONAL FESTIVAL. EARLIER FESTIVALS FEATURED VAN CLIBURN, JULLIARD AND LAPO. CONJUNCTION OF FESTIVAL WITH U.S. BICENTENNIAL SUGGESTS EXTRA EFFORT TO FIND TOPNOTCH ATTRACTION JUSTIFIED.

B. OUTSTANDING JAZZ ENSEMBLE FOR FALL 1976.

C. TOP-OF-LINE POP OR COUNTRY SINGER -- EMBASSY UNDERSTANDS RPO VIENNA HAS SUGGESTED POSSIBILITY OF JOHNNY CASH TOUR OF THIS AREA NEXT YEAR. ARIA PROMISES SOLD-OUT 300-SEAT HALL FOR ATTRACTION OF CASH CALIBRE AND PREPARED TO PAY LARGE FEE. EMBASSY RECOMMENDS PROPOSAL AS HEALTHY BALANCE TO PRIMARILY CLASSICAL PERFORMERS ALREADY UNDER NEGOTIATION.

3. FINALLY, DOES CU/ARTS PLAN TO ISSUE A BICENTENNIAL EDITION OR AT LEAST REVISION OF "PERFORMING ARTISTS TOURING ABROAD PRIVATELY" (REFAIR J)? EMBASSY FINDS LISTINGS MOST USEFUL IN LONG-RANGE NEGOTIATIONS.
BARNES

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 19 DEC 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BUCHAR06534
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750441-0784
From: BUCHAREST
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19751225/aaaaavre.tel
Line Count: 135
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION CU
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 STATE 285691, 75 STATE 235121, 75 STATE 240464
Review Action: RELEASED, APPROVED
Review Authority: KelleyW0
Review Comment: n/a
Review Content Flags:
Review Date: 17 MAR 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <17 MAR 2003 by ReddocGW>; APPROVED <09 FEB 2004 by KelleyW0>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: PERFORMING ARTISTS TOURING ABROAD PRIVATELY
TAGS: OEXC, RO
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006